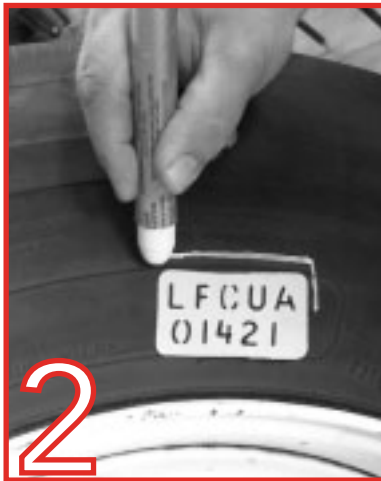




Locate the area to apply the Tattoo Identification Tag either in the specified branding area or as close to the wheel/rim as possible.



Select the identification tag to be applied. Draw a 1/2" (15mm) perimeter around the tag with a marking crayon. Use this as a guide for application.

FOLLOWING THE APPLICATION INSTRUCTIONS OF THE TATTOO TIRE BRAND IDENTIFICATION SYSTEM ENSURES THE IDENTIFICATION TAG WILL PERMANENTLY ADHERE TO YOUR TIRE.



Pre-clean within marked area using the Tattoo Rubber Cleaner and a clean, lint-free cloth to remove any contaminants before buffing the tire surface. Allow to dry.

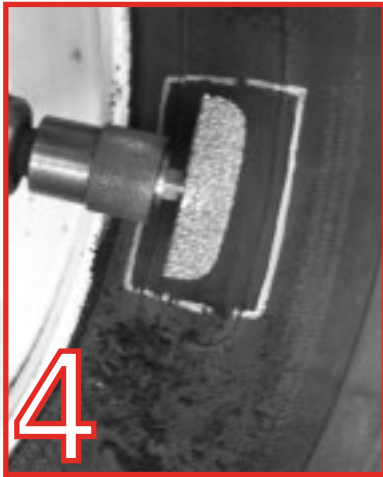


PO Box 614  
Shelbyville, IN 46176 USA  
[www.tattooinc.com](http://www.tattooinc.com)  
fax: 1-317-398-8374

For technical questions regarding the application of the Tattoo Tire Brand Identification System, or to place an order, please call:

**1-800-428-4909**

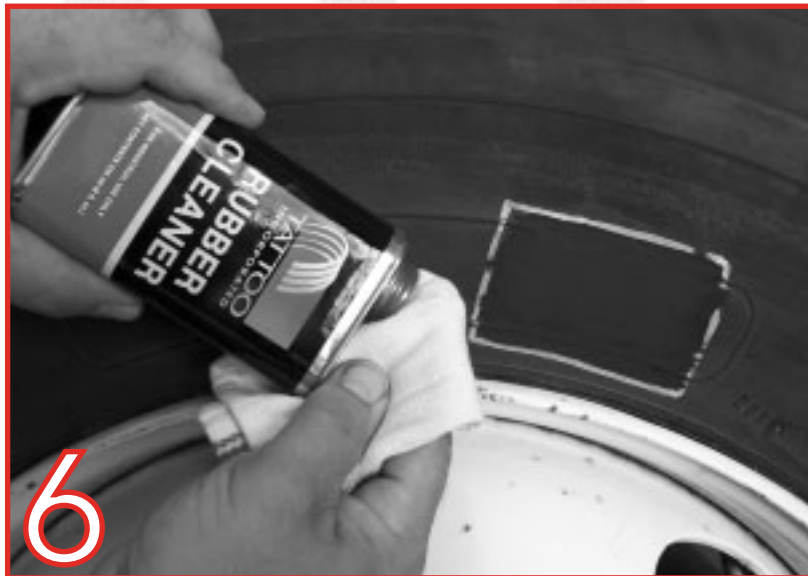
**1-317-398-2645**



Mechanically buff the cleaned surface to create a velvet texture using a low RPM buffer. DO NOT EXCEED 5,000 RPM. Always wear eye and safety protection when buffing.



Brush or vacuum away any buffing debris.



To clean the buffed area, apply the Tattoo Rubber Cleaner to a clean, lint-free cloth. Use the cloth to wipe the area starting from the center and cleaning outward to the edges. Allow to dry.



Apply a thin, even coat of Tattoo Bonding Solution to the cleaned area starting in the center and cementing outward. Allow to dry.



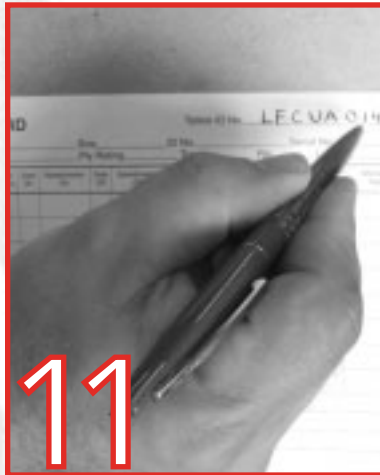
Beginning from the center, remove the poly backing exposing the vulcanizing gum by peeling it to the outer edges of the tag. **DO NOT TOUCH** the vulcanizing gum as this could lead to tag failure.



Position the vulcanizing gum side of the Tattoo Identification Tag within the prepared area. Starting from the center, press the tag onto the surface while removing the remaining poly backing. Continue to apply pressure outward to the edge of the tag until the tag is in place.



Using the Roller Stitcher, apply pressure to the tag by rolling from the center outward in both horizontal and vertical directions.



Record tire's identification data on the Tattoo Tire Record Form and return tire to service.

**OUR PROVEN SERVICE RECORD** – Tattoo Tire Brand Identification System has been thoroughly tested and proven globally in over forty years of service to large and small truck and auto fleets. The low-cost, highly visible Tattoo Tire Brand Identification Tag is your best tire management system to provide inventory control and casing management and your best assurance against tire switching and theft.